

## Understand Tanning

There are two main types of ultraviolet light, UVA and UVB. All tanning beds use a combination of these two rays, which contribute differently to the tanning process.

Tanning takes place in the skin's outermost layer, the epidermis. When exposed to UVB light, melanocytes located within the epidermis produce melanin, which causes the skin to redden. When exposed to UVA light, the melanin oxidizes and causes the skin to darken to a deep golden brown.

Low-pressure beds are equipped with fluorescent type tubes, which emit high amounts of UVB rays. High-pressure bulbs are much smaller in size and can be used to tan the face or the full body. A unique filter system allows Ultrabronz beds to filter out most of the UVB rays, using just enough to stimulate the melanin leaving the UVA rays to darken the skin.



www.ultrabronz.com

## Ultrabronz 950 Series



## Why Tanners Love It!

- SPA-LIKE SESSION
- IMMEDIATE COLOR RESULTS
- PLUSH MATTRESS
- SUPERIOR COMFORT
- NO HARD ACRYLIC
- FULL BODY, EVEN TANNING
- NO LINES OR STRIPING
- NO PRESSURE MARKS
- HIGH POWERED BODY COOLING FAN

## Skin Benefits

Tanning is actually the body's natural defense mechanism for protecting against the sun's rays. Normally, the outer layer of skin exfoliates every 28 days but when exposed to high concentrations of UVB rays; the body is forced to exfoliate prematurely every 5-10 days. This is why low-pressure tanners must tan more frequently to keep the outer layer of their skin looking brown.

Because Ultrabronz filters out most of the UVB rays, your skin is able to maintain normal exfoliation, which in turn allows your skin to stay tan much longer!

## Tan Ultrafast

Ultrabronz tanning provides color results immediately! While low-pressure tanning beds require many visits to establish a base tan, an Ultrabronz bed only requires 3-4 sessions. Maintaining a tan has never been easier, 2-3 visits a month will sustain the dark golden results you crave. Think of all the valuable time you will save by switching to Ultrabronz.

## Relaxing, Cool & Comfortable

Ultrabronz high-pressure is the most luxurious way to tan your body. Tan, while your body rests on a plush, comfortable mattress one side at a time. Intense session remains surprisingly cool and incredibly soothing.